

# Shayna Blinköff

## A VISUAL DESIGNER WITH A PASSION FOR STORYTELLING

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### SKILLS

#### Hard Skills

Adobe Illustrator  
Adobe Indesign  
Adobe Photoshop  
Adobe Stager  
Figma  
Microsoft Suite

#### Soft Skills

Adaptability  
Communication  
Leadership  
Organization  
Problem-solving  
Time Mangement

### EDUCATION

#### BFA GRAPHIC AND INTERACTIVE DESIGN • 2023

Certificate in Creative Entrepreneurship  
Tyler School of Art and Architecture, Temple University  
Philadelphia, Pennsylvania

### RECOGNITION

#### GRAPHIS NEW TALENT ANNUAL • 2023

#### SILVER AWARD WINNER

- Recognized for my *HOP SKIP JUMP* event design system

### EXPERIENCE

#### THE WARDROBE EVENT DESIGN • PHILADELPHIA, PA • 2023 – PRESENT

#### PROJECT MANAGER

- Managed a team of eight designers across three events
- Coordinated with nonprofit client's management team on timeline and deliverables
- Worked together with the team to create three new visual identities for each event and update *The Wardrobe* brand guidelines

#### CRAFT CO • PHILADELPHIA, PA • 2022 – 2023

#### DESIGN INTERN

- Translated complex business requirements into thoughtful, elegant, human-centered, digital product designs
- Worked collaboratively with internal and external User Experience Research and User Interface Engineering teams

#### TEMPLE UNIVERSITY DIVERSITY OFFICE • PHILADELPHIA, PA • 2020 – 2022

#### GRAPHIC DESIGN INTERN

- Generated marketing materials for use across platforms
- Created branding and collateral for events
- Compiled and designed all layouts and graphics for the inaugural issue of *The Idealist Magazine*

#### CCBC REFUGEE YOUTH PROJECT • BALTIMORE, MD • 2015 – 2019

#### VOLUNTEER TUTOR/MENTOR

- Helped refugee students at Moravia Park Elementary School increase their English literacy and ease their transition into American life